A. Call to Order

Mayor Alar Soever called the meeting to order at 10:01 a.m. with Councillor Peter Bordignon and Councillor Rob Sampson present.

Town staff present were Director of Finance and IT Services Ruth Prince, Director of Operations Shawn Carey, Director of Community Services Ryan Gibbons, and Manager of Communications and Economic Development Tim Hendry.

Regrets were sent by Chief Administrative Officer Shawn Everitt.

- Task Force Member Attendance
- Approval of Agenda

Moved by: Rob Sampson  
Seconded by: Peter Bordignon

THAT the Agenda of August 5, 2020 be approved as circulated, including any additions to the Agenda, Carried.

Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the Municipal Conflict of Interest Act and the Town Procedural By-law 2019-56, Community Recovery Task Force members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None
Previous Minutes (July 22, 2020)

Moved by: Rob Sampson  Seconded by: Peter Bordignon

THAT the Community Recovery Task Force Minutes of July 22, 2020 (large group and small group) be approved as circulated, including any revisions to be made, Carried.

B. Matters for Discussion

B.1 Update on Explore Blue Digital Advertising Campaign – Manager of Communications and Economic Development Tim Hendry

- Very successful advertising campaign that has now concluded with emphasis on individuals clicking through Business Resources and Support, and the Business Directory
- Task Force reviewed the beaches content on ExploreBlue and discussed future options for the paid parking initiative (i.e. redeem parking costs at a local business, etc.), and alternatives to resident passes (i.e. license plate software)
- Beaches page to be updated to include disclaimer that the page is updated periodically and may not be accurate, and to include information on parking at Craigleith Provincial Park

B.2 Beaches and Parking Update – Director of Community Services Ryan Gibbons

- “Honk Mobile” Paid Parking signage is coming to the beaches that are piloting the paid parking program
- Property recently acquired by the Town in downtown Thornbury for parking purposes

C. Correspondence

None

D. New and Unfinished Business

D.1 Additions to the Agenda

D.1.1 Jersey Barriers in Downtown Thornbury

- Director of Community Services Ryan Gibbons noted the Thornbury BIA is requesting information on when jersey barriers will be removed, and the criteria for removal
- It was noted this should be reviewed at Council
D.1.2 Migrant Worker Safety

Moved by: Rob Sampson Seconded by: Peter Bordignon

THAT the Community Recovery Task Force requests the Agricultural Advisory Committee and Town staff to contact the area’s fruit growers to confirm how the Town can assist with migrant worker safety with respect to COVID-19, Carried.

D.2 Items Identified for Discussion at Next Meeting

E. Upcoming Meeting Dates

August 26, 2020
Town Hall, Council Chambers

F. Adjournment

Moved by: Rob Sampson Seconded by: Peter Bordignon

THAT the Community Recovery Task Force does adjourn at 10:35 a.m. to meet again at the call of the Chair, Carried.