



Minutes

Joint Municipal Physician Recruitment and Retention Committee

Meeting Date: February 26, 2020
Meeting Time: 9:00 a.m.
Location: Council Chamber
Prepared by: Liz Saunders, Administrative Assistant, Recording Secretary

A. Call to Order

Chair June Porter called the meeting to order at 9:00 a.m. with members Sandy Macaulay, Councillor Andrea Matrosovs and Deputy Mayor Rob Potter in attendance. Staff present was Chief Administrative Officer Shawn Everitt.

- **Traditional Territory Acknowledgement**

- **Approval of Agenda**

Moved by: June Porter Seconded by: Andrea Matrosovs

THAT the Agenda of February 26, 2020 be approved as circulated, with the addition of E.1.1.1 Blue Mountain Review Advertising, Carried

- **Declaration of Pecuniary Interest and general nature thereof**

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2019-56, Joint Municipal Physician Recruitment and Retention Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

None

- **Previous Minutes**

Moved by: Andrea Matrosovs Seconded by: Sandy Macaulay

THAT the Minutes of January 16, 2020 meeting be approved as circulated, Carried

B. Staff Reports and Deputations

B.1. Deputations, if any

None

B.2. Public Comment Period

NOTE: In accordance with the Town Procedural By-law 2019-56 fifteen minutes is allotted at the Meeting to receive public comments regarding the Joint Municipal Physician Recruitment and Retention Committee matters included on the Agenda. The speaker shall provide their name and address and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters, or matters that are a follow up to a public meeting.

None

B.3. Staff Reports, if any

None

C. Matters for Discussion

C.1 Update ROMP Event at Blue Mountain February 2020 – June Porter (verbal update)

June Porter and Andrea Matrasovs attended the ROMP event that took place at Blue Mountain. June noted that the resident turn out was lower than at previous events. June also noted that there were two municipalities at the event that were not represented by paid recruiters – Wasaga Beach and the Town of The Blue Mountains. June thanked Town staff for providing Town promotional material that was provided to the residents who attended the event.

June noted that Health Force Ontario provided a list of Physician Recruitment Events that will be taking place in 2020. Andrea noted that she would like to see the costs (including registration fees, travel and time considerations) associated with each of the recruitment events the committee is considering taking part in to ensure there is adequate budget to participate.

Moved by: Andrea Matrosovs Seconded by: Sandy Macaulay

THAT a sub-committee, comprised of June Porter and Sandy Macaulay, be created to enhance the 2020 Physician Recruitment Events spreadsheet, as provided by Health Force Ontario, to promote a comprehensive cost-benefit analysis regarding consideration for attendance by representatives of the Joint Municipal Physician Recruitment and Retention Committee, CARRIED.

June noted that a precedent has been set with regards to other municipalities partnering with their neighbouring municipalities to enlist physician recruiters.

June reported that a well known recruiter, David Gravelle, has invited physician recruiters to participate in the Canadian Association of Staff Physician Recruiters (CASPR) group meeting where recruiters can share best practices. Proposed dates for one of the upcoming meetings is during the week of March Break. Andrea noted that the opportunity to be a part of the CASPR program will be very beneficial for The Blue Mountains.

June noted that the information sharing that occurred during the event was very valuable and will assist in the committee's successful participation in future recruitment events.

Moved by: June Porter Seconded by: Sandy Macaulay

THAT more information be compiled regarding the Canadian Association of Staff Physician Recruiters (CASPR) program;

AND THAT this information be brought back to the Joint Municipal Physician Recruitment and Retention Committee, CARRIED.

C.2 Update ROMP Discovery Week July 2020 – June Porter (verbal update)

June confirmed that she has connected with the OPP, The Blue Mountains Fire Services, Director of Grey County EMS and Meaford Hospital with regards to an afternoon event during Discovery Week. June noted that Grey Bruce generally hosts four Western University students and that they prefer that the students travel together during these events. June noted that the OPP will not be participating and that confirmation is still outstanding from Fire Services and EMS. June noted that she will bring back event budgetary information for consideration by the Committee.

C.3 Committee Structure Discussion – Andrea Matrosovs/Rob Potter

The Committee reviewed the direction received from Council regarding reviewing Committee structure and mandate;

THAT Council request that the Joint Municipal Physician Recruitment and Retention Committee provide input to Council regarding the mandate of the Committee moving forward, including the option to move to a "Community Committee" in consultation with the North East Grey Health Clinic that includes The Blue Mountains staff representative, or to continue status quo as a Committee of Council, Carried.

Andrea clarified that each Committee of Council was asked to perform this structure and mandate review. Andrea also noted that although a Community Committee structure would make sense eventually, it would be prudent to defer this decision until after the deputations to neighbouring municipalities have been received and responded to.

C.4 Update North East Grey Health Clinic – June Porter (verbal update)

June reported that there has been no meeting since the last Committee meeting and that no update is available at this time. Sandy noted that the next board meeting is scheduled to take place on May 19, 2020 and that one of the agenda items will be updating the existing website to help attract physicians. It was confirmed that the North East Grey Health Clinic Board meets four times per year.

C.5 Update Grey Bruce Health Care Task Force – Sandy Macaulay (verbal update)

Sandy noted that presently there are no meetings scheduled for this Task Force and that no update is available at this time.

C.6 Update Grey County Health Care Funding Task Force and Deputation – June Porter (verbal update)

June confirmed that she will be performing a deputation to the Task Force as a member of the public to highlight the importance of investing in primary care. Andrea requested that a formal list of the Task Force membership and Task Force mandate be brought to the next Committee meeting. Shawn confirmed that the Task Force membership list and Terms of Reference have been recirculated to the Committee members.

Moved by: Andrea Matrosovs Seconded by: Sandy Macaulay

THAT information regarding the Grey County Health Care Funding Task Force including membership, The Blue Mountains representation and funding structure be added to the next Joint Municipal Physician Recruitment and Retention Committee meeting agenda, CARRIED.

C.7 Update Joint Municipal Deputations – June Porter

June thanked Committee members for their work in preparing the deputation material.

Moved by: June Porter Seconded by: Sandy Macaulay

THAT the Joint Municipal Physician Recruitment and Retention Committee proceed with scheduling the deputations to neighbouring municipalities using the deputation material prepared by the Committee members, CARRIED.

C.8 Update Blue Mountain Village Associated Participation – Sandy Macaulay (verbal update)

Sandy confirmed that no update is available, however, a meeting date has been scheduled in March with the Blue Mountain Village Association.

Communications and Economic Development can assist with circulating content to local media outlets.

Moved by: Andrea Matrosovs Seconded by: Sandy Macaulay

THAT the Joint Municipal Physician Recruitment and Retention Committee leverage the available staff resources, upon receipt of content, to prepare and circulate items to the media, CARRIED.

E.2 Identified for Discussion at Forthcoming Meeting

None

F. Notice of Meeting Dates

March 19, 2020
Town Hall, Council Chambers

G. Adjournment

Moved by: June Porter Seconded by: Andrea Matrosovs

THAT the Joint Municipal Physician Recruitment and Retention Committee does now adjourn at 10:01 a.m. to meet again at the call of the Chair, CARRIED.