A. Recommendations

THAT Council receive Staff Report FAF.20.119, entitled “Lobsterfest Logistics Approvals and Council Authorization”;

AND THAT Council approve the closure of the Town Parking Lot being PLAN 562 PT LOTS 29 AND 30 from Friday July 24th from 4:00 p.m. until Sunday July 26th until 1:00 p.m. for the purposes the Saturday July 25th Lobsterfest event including set up and take down activities;

AND THAT Council waive the public notification requirement for receiving relief of the Town Noise By-law;

AND THAT Council approve the relief of the Town Noise By-law to permit the generation of sound on Saturday July 25th during the hours of 8:00 a.m. until 10:00 p.m.;

AND THAT Council authorize the serving and consumption of alcohol on Town Land being PLAN 562 PT LOTS 29 AND 30 on Saturday July 25th, from 4:00 p.m. until 9:30 p.m. in partnership with the Beaver Valley Legion Branch 281.

B. Overview

This report is being brought directly to a Special Meeting of Council due to the time sensitivity of the required approvals to be considered by Council to permit the specific activities and meet requirements of existing Municipal By-laws and Policies.

C. Background

The Town’s Community Recovery Task Force and the Grants and Donations Committee received Council endorsement of a partnership with the Beaver Valley Outreach, Marsh Street Centre and the Beaver Valley Legion Branch 281 to host a Lobsterfest Fundraiser.

The Grey Bruce Public Health Unit was consulted on event logistics and provided approval for preparing, packaging and serving of food from the Beaver Valley Community Centre.
The option of a sit-down meal was considered and reviewed with the Grey Bruce Public Health Unit and the Alcohol and Gaming Commission of Ontario. It was determined that the Beaver Valley Legion building is the preferred location to host a sit-down meal along with the serving of alcohol.

The Beaver Valley Legion is a licensed establishment for the sale, serving and consumption of Alcohol, and has the ability extend this license as a patio extension to their license. It is also directly adjacent to a Town owned parking lot that could be used as a patio location.

D. Analysis

This report provides a number of recommendations for Council consideration that would permit the sit down meal element of the Lobsterfest event to take place as well as the serving and consumption of alcohol on Town property that is not currently identified as a property that permits the application of a Special Occasion permit issued by the Alcohol and Gaming Commission of Ontario.

Town staff have worked with the event organizers and have ensured that all appropriate insurance is in place and approvals from all required agencies have been obtained.

Due to the time sensitivity of this report, there is not adequate time to fulfill the requirements of notification process to obtain relief of the Town’s Noise By-law. The generation of noise will be limited to the following activities:

- **Friday July 24** – Setting up the property including delivering and distribution of picnic tables and placement of canopies
- **Saturday July 25** – Final site preparation and hosting of the sit-down meal between 4:00 p.m. and 10:00 p.m. with music generated from outdoor speakers for background music only
- **Sunday July 26** – Take down of all furnishings and removal of equipment from the parking lot area to prior to 1:00 p.m.

E. The Blue Mountains Strategic Plan

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<tr>
<th>Goal #1:</th>
<th>Create Opportunities for Sustainability</th>
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<tbody>
<tr>
<td>Objective #1</td>
<td>Retain Existing Business</td>
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<td>Objective #5</td>
<td>Improved Visibility and Local Identity</td>
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<tr>
<th>Goal #2:</th>
<th>Engage Our Communities &amp; Partners</th>
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<tr>
<td>Objective #1</td>
<td>Improve External Communication with our Constituents</td>
</tr>
<tr>
<td>Objective #3</td>
<td>Strengthen Partnerships</td>
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<th>Goal #3:</th>
<th>Support Healthy Lifestyles</th>
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<td>Objective #1</td>
<td>Promote the Town as a Healthy Community</td>
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F. **Environmental Impacts**

Best practices will be utilized to ensure appropriate waste diversion.

G. **Financial Impact**

This event is a fundraiser project and anticipates the generation of funds for the Community and its partners with expenses covered through the sales of tickets.

H. **In consultation with**

Councillor Sampson

Director of Legal Services

I. **Public Engagement**

The topic of this Staff Report has not been subject to a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. However, any comments regarding this report should be submitted to Shawn Everitt, at cao@thebluemountains.ca.

J. **Attached**

1. Site Map of Lobsterfest Event Area

Respectfully Submitted,

Shawn Everitt
Chief Administrative Officer

For more information, please contact:
Shawn Everitt, Chief Administrative Officer
cao@thebluemountains.ca
519-599-3131 extension 234
Lobsterfest Dining Area and Legion Patio Extension

Legion Building