Minutes
Thornbury Business Improvement Area

Meeting Date: June 3, 2020
Meeting Time: 8:00 a.m.
Location: Town Hall, Council Chambers
Prepared by Donna Gorrie, Recording Secretary

A. Call to Order

Chair George Matamoros called the meeting to order at 8:11 a.m. with Board members Matthew Cundy, Renee DesRochers, Melanie Johns, Tony Poole, and Deputy Mayor Rob Potter present.

Town staff present were Director of Community Services Ryan Gibbons and Manager of Communications and Economic Development Tim Hendry.

A.1 Approval of Agenda

Moved by: Tony Poole Seconded by: Matthew Cundy

THAT the Agenda of June 3, 2020 be approved as circulated, including any additions to the agenda

  Cundy, Matthew Yay
  DesRochers, Renee Yay
  Johns, Melanie Yay
  Poole, Tony Yay
  Potter, Rob Yay
  Matamoros, George Yay

The motion is Carried.

A.2 Declaration of Pecuniary Interest and general nature thereof

Board member Matthew Cundy declared a Pecuniary Interest regarding Item C.2 Banners as Leslie Lewis reached out to him regarding the banner proposal, and he submitted a design proposal.
A.3 Previous Minutes

Moved by: Tony Poole Seconded by: Matthew Cundy

THAT the Thornbury BIA Minutes of May 5, 2020 be adopted as circulated, including any revisions to be made

Cundy, Matthew  Yay
DesRochers, Renee  Yay
Johns, Melanie  Yay
Poole, Tony  Yay
Potter, Rob  Yay
Matamoros, George  Yay

The motion is Carried.

It was noted that the Board discussed a 21-day notice period for the Annual General Meeting at the May 6, 2020 meeting (Item C.3 Setting of an Annual General Meeting (AGM) date allowing 21 days' notice and process for receiving comment). The Board’s By-laws state 10 days' notice is required.

Moved by: Tony Poole Seconded by: Melanie Johns

THAT the Thornbury BIA Minutes of May 6, 2020 be adopted as circulated, including any revisions to be made

Cundy, Matthew  Yay
DesRochers, Renee  Yay
Johns, Melanie  Yay
Poole, Tony  Yay
Potter, Rob  Yay
Matamoros, George  Yay

The motion is Carried.

B. Public Comment Period:

B.1 Public Comment Period (each speaker is allotted three minutes)

NOTE: Fifteen (15) minutes is allotted at the Meeting to receive public comments regarding Thornbury Business Improvement Area matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation, or potential litigation matters.

NOTE: The Blue Mountains Town Hall is currently closed to the public to assist with social distancing with respect to COVID-19. Comments received from the public that have not been included on the Agenda will be read at the meeting by the Executive Assistant.

Communication received from Thornbury Auto/Ian Visscher

April 10, 2020
“I’m sure a lot of small business have reached out to you already regarding this years BIA fee. With the added stress of still paying rent and keeping the lights on this fee is just not obtainable right now. Please be advised that I won’t be able to make this years payment or my business will be forced to shut down.”

April 17, 2020

“What is the BIA doing right now to promote business in our town. I notice a town website has taken over to do this duty. Why is the BIA non existent when the business need it the most. So disappointing. Thornbury auto”

April 17, 2020

“I’m not happy with the response with initiatives being brought forward to your members as nothing has happened in five weeks since the financial crisis began to our local businesses. I don’t think it’s fair for our business to be paying into a local service such as the BIA when it’s being deflected to the town at tax payers expense. I am recommending our BIA fees to be paid back to local businesses for the past year as well as this year. BIA has really dropped the ball on this one. I will be forwarding these emails to our local Mp.”

Communication received from The Cheese Gallery/Casey Thomson

Good afternoon,

In the era of the Covid-19 pandemic, I have some concerns about the functionality of Bruce St. (Downtown core)

As a retailer in food, The Cheese Gallery has remained open everyday. During March and April, the streets were very quiet as people were home sheltering. In May, with the long weekend, and then the hot weather of last week, that changed. Bruce street was busy for a number of reasons:

- People out walking with their families
- People out biking
- People standing in line to go into businesses
- People coming in to town to pick up on-line / curbside orders
- People sitting have a coffee on the parkette walls

As a result of the volume of people, the sidewalks do not offer enough space for safe “social distancing”. The natural result is that people step on to the street to walk around others. Currently, there are cars parked on the street, so the next option is for people to walk on the far sides of the parked cars beside the traffic of cars driving on Bruce St. I have witnesses many, many people doing this. Additionally they are choosing to cross the street in the middle of the road to avoid line ups or groups of people.

I would like to bring forward three suggestions for consideration for this summer/fall season that will support safety for our town for all businesses, residents and visitors.
1. Remove all parking from Bruce St, and install barriers to ensure additional space for pedestrians, bikers and patio chairs

2. Install a crosswalk at the corner of Bruce St. and Lousia to offer additional safe crossing opportunities

3. Erect green “P” parking signs at in-town parking lots - Hester, Post office and town hall

Thank you for your consideration.
Casey Thomson
The Cheese Gallery

Moved by: Tony Poole Seconded by: Rob Potter

THAT the Thornbury Business Improvement Area receive public comments from Thornbury Auto and The Cheese Gallery

Cundy, Matthew Yay
DesRochers, Renee Yay
Johns, Melanie Yay
Poole, Tony Yay
Potter, Rob Yay
Matamoros, George Yay

The motion is Carried.

C.  Meeting

C.1  2020 Budget

Moved by: Tony Poole Seconded by: Renee DesRochers

THAT the Thornbury Business Improvement Area direct the Thornbury BIA Board to submit the revised 2020 draft budget as presented to Council of the Town of The Blue Mountains for consideration and adoption on June 15, 2020

Cundy, Matthew Yay
DesRochers, Renee Yay
Johns, Melanie Yay
Poole, Tony Yay
Potter, Rob Yay
Matamoros, George Yay

The motion is Carried.

C.2  Banners: Leslie Lewis

Board Member Matthew Cundy vacated the meeting at 8:22 a.m. by muting his microphone and turning off his webcam, having earlier declared a pecuniary interest regarding Item C.2 Banners.

BIA Coordinator Leslie Lewis reviewed the conceptual banner designs that were submitted. It was agreed that the concepts provided are promising. Renee
DesRochers questioned if the Board has ever considered using figures on the lampposts instead of, or in conjunction with, the banners.

A point of order was noted during the discussion when Board member Matthew Cundy attempted to re-enter the conversation. It was noted that anyone who submits a declaration of pecuniary interest should not re-enter the discussion until the matter related to the interest has been fully addressed and the Board has moved on to the next matter for discussion.

Moved by: Rob Potter Seconded by: Melanie Johns

THAT the Thornbury Business Improvement Area receives Item C.2 banners and the conceptual designs presented, and directs BIA Coordinator Leslie Lewis to report back with further updates

Cundy, Matthew pecuniary interest
DesRochers, Renee Yay
Johns, Melanie Yay
Poole, Tony Yay
Potter, Rob Yay
Matamoros, George Yay

The motion is Carried.

Board member Matthew Cundy rejoined the meeting at 8:44 a.m.

C.3. **Items for Discussion**

1. Consideration of creating a wider pedestrian walkway through the downtown business corridor. This may be accomplished by suspending street level parking on Bruce St. Allowing for social distancing as people walk to stores or wait to enter store fronts. It still provides traffic in the two lanes and just reduces parking.

2. Provide portable hand sanitizers in the downtown core for the public to use and reinforce keeping hands clean. Before entering any businesses.

3. Potable public washrooms since many businesses will not be able to provide access to their facilities and restaurants may be limiting use.

4. Financial support from the Town to cover costs of watering plants on the lampposts.

5. Additional garbage collection or more containers. To minimize health concerns of discarded masks and gloves from public.

6. Provide face masks for public use through Townhall or to help promote their use by public.

7. Town to provide a marketing campaign to promote the Town for visitors and residents.
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Moved by: Tony Poole  Seconded by: Melanie Johns

THAT the Thornbury Business Improvement Area receives Item C.3 Items for Discussion and requests BIA Chair George Matamoros to forward a letter to the Town of The Blue Mountains (“Town”) Council outlining requests for removal of parking on Bruce Street for enhanced physical distancing, portable hand sanitizer and portable public washrooms in the Business Improvement Area, financial support from the Town for watering plants and replacement of decorative lights on lamp posts, enhanced garbage collection in the Business Improvement Area, and development of a marketing campaign to promote the Town for visitors and residents

Cundy, Matthew  Yay
DesRochers, Renee  Yay
Johns, Melanie  Yay
Poole, Tony  Yay
Potter, Rob  Yay
Matamoros, George  Yay
The motion is Carried.

C.4 Upcoming meeting date

Wednesday, July 8, 2020 at 8:00 a.m.

D. Adjournment

Moved by: Tony Poole  Seconded by: Renee DesRochers

THAT this meeting does now adjourn at 9:25 a.m. to meet again on July 8, 2020 at 8:00 a.m. at Council Chamber Town of The Blue Mountains, or at the call of the Chair

Cundy, Matthew  Yay
DesRochers, Renee  Yay
Johns, Melanie  Yay
Poole, Tony  Yay
Potter, Rob  Yay
Matamoros, George  Yay
The motion is Carried.