Growth in giving

Investing in community
**A brief history**

**1921**  
First Canadian community foundation established in Winnipeg, Manitoba

**1994**  
Community Foundation Grey Bruce was established

**Today**  
More than 191 community foundations across Canada
90% of Canadian communities have access to a Community Foundation.

Our network has more than $5.2 billion in assets.
Giving To Your Community Foundation

Your local Community Foundation is a charitable non-profit organization that contributes time, leadership and financial support to initiatives that benefit your community most.

1. **DONOR**
   - Anyone can be a donor and contribute a gift, small or large, to a Community Foundation.

2. **DONOR ENGAGEMENT**
   - Community Foundations and donors work together to realize their philanthropic goals, matching their interests and community needs.

3. **MAKE A CONTRIBUTION**
   - Community Foundations work with the donor to establish a new endowment fund or give to an existing fund.

4. **INVESTMENT**
   - The donor’s gift is pooled with a Community Foundation’s endowed assets, invested through careful stewardship and income is used to make grants.

5. **GRANTS**
   - Community Foundations distribute grants to all corners of the community in arts and culture, education, health, social services and the environment.

6. **COMMUNITY IMPACT**
   - The Community Foundation invests in many ways - grants, building partnerships and pooling knowledge, resources and expertise to stimulate ideas and strengthen community.

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### Why Contribute to a Community Foundation?

- **Community Knowledge**
  - A deep understanding of local needs and opportunities.

- **Expertise**
  - Community Foundations are credible stewards of assets with granting expertise.

- **Leadership**
  - Community Foundations are led by a volunteer board of directors comprised of knowledgeable community leaders.
Since Foundation began in 1994:

$4.6 million in grants

$2,500 granted in 1995

$726,000 granted in 2018
Types of Funds

- Unrestricted Funds
- Field of Interest Funds
- Designated Funds
- Donor Advised Funds
- Scholarship Funds
- Agency Endowment Funds
- Managed Funds
Community Foundation Grey Bruce:

› More than 150 funds
› over $17 million in endowed assets
› More than $726,000 in grants for 2018
› Five active Community Funds in Owen Sound, Meaford, Grey Highlands, Saugeen Shores & Kincardine
How does a Community Fund work?

- The grants from each Community Fund are disbursed only to projects within that municipal boundary.
- Community Funds are managed by a volunteer team, including a representative from its municipality, and exist to enrich the quality of life for the people of that municipality by supporting projects of not-for-profit charitable organizations involving affordable housing, food banks, agriculture, recreation, seniors and education.
- The community fund is in place to help the citizens of each municipality to keep their charitable donations working in their own area, participate in shaping the future by supporting the needs in their own community and create a lasting legacy for generations to come.
- Donors receive income tax receipts for all donations made to a Community Fund.
What is the Difference Between a Foundation and Fund?

**Community Foundation**
A non-profit corporation registered as a public foundation with the Canada Revenue Agency.

- Governed by a Board of Directors.
- Responsible for financial records and reporting, tax filing and audit, administrative infrastructure and resources, investment management, granting administration, organizing joint meetings, entering into fund agreements with donors.
- Has liability for all activities and volunteers.

**Community Fund (geographic-based)**
A component of a Community Foundation that may or may not be a separate legal entity.

- Run by a local Advisory Committee in liaison with the Community Foundation board and support from Community Foundation staff. Adheres to the Community Foundation's policies and practices.
- May or may not implement own application process; provides grant recommendations to the Community Foundation.
- There can be multiple geographically-based Community Funds partnered with one Community Foundation.
How Does a Foundation and Fund Work Together?

1. **COMMUNITY FUND COMMITTEE**
   A committee of local citizens works with a partner Community Foundation to establish the Community Fund.

2. **DONOR**
   Anyone can be a donor and contribute a gift, small or large, to a Community Foundation designated for their community.

3. **INVESTMENT**
   Community Fund gifts are stewarded by the Community Foundation and added to its investment pool. Income is used to make grants.

4. **RECOMMENDATIONS**
   The Community Fund assesses funding priorities and applications from community organizations that are qualified donees. Recommendations are made to the Community Foundation.

5. **GRANTING**
   The Community Foundation approves and in partnership with the Community Fund distributes funds to the Community Fund's geographic area.
The Kincardine Community Fund (KCF) provides grants to local non-profit groups. Your non-profit group may be able to apply for monies to support a local project or program. Grants are distributed annually.

The Community Fund is a permanent endowed fund. Grants are made from the interest earned while the investment continues to grow. The Community Foundation Grey Bruce financially manages the Fund.

How does it work?

Your donation to the Kincardine Community Fund is invested within a pool of funds under the umbrella of the Community Foundation Grey Bruce. A donation to the fund is never spent but continues to grow and give year after year. The income earned from the capital of the Fund is distributed through grants to applicable local not-for-profit organizations.

Get involved

Apply for Grants
Vital Signs
taking the pulse of our community

Inside:
- Measuring Grey & Bruce health & wellness
- Arts & culture
- Education & lifelong learning
- Living standards
- Environment and community

COMMUNITY FOUNDATION GREY BRUCE
We’re here for good.
The Big Picture

Grey Bruce has a brain drain. Young people who complete high school too often must leave the region to pursue higher education and employment opportunities, while employers must recruit beyond Grey Bruce.

31% of children entering school in Grey Bruce, have vulnerabilities in one or more domains of school readiness, as compared to 28% in Ontario.

39% of the Grey Bruce population, aged 25 to 64, have completed some sort of apprenticeship or trades certificates, and/or college and other non-university certificates, compared to the Ontario average of 31%.

Although Grey Bruce has lower attainment levels in college, on average, less than 60% of Grey Bruce youth do not expect to find a job or live in the region after school.

Percentage of population, aged 25 to 64, that have completed some sort of post-secondary education:

- Ontario: 65%
- Grey Bruce: 58%

92% of students expect to finish high school and continue to post-secondary education.

Grey County and Bruce County comparison:

- 97% of students in Bruce County expect to finish high school and continue to post-secondary education.
- 92% of students in Grey County expect to finish high school and continue to post-secondary education.
Event

Promoted with schools

Social media

E-blast to community partners

I BELONG!

"What makes me feel like I belong?"

"What do I need from my community?"

"What would make me stay in Grey Bruce?"

Join the Vital Conversation Youth Workshop

* Space is limited. *

#myvoicemycommunity

ACTIVITIES * ART MAKING * SPEAKER’S CORNER * LUNCH PROVIDED

Inviting young people, ages 13+, to share their views about Grey Bruce & to talk about the community they want

Nov 15 Wiarton 9:30 to 2:30 @ Youth Drop In Centre, Salvation Army

Nov 20 Hanover 9:30 to 2:30 @ Launch Pad Youth Activity & Tech Centre

To register: foundation@cfglb.ca

Community Foundation Grey Bruce

www.communityfoundationgreybruce.com
Vital Signs
VITAL FOCUS IN YOUTH
COMMUNITY FOUNDATION GREY BRUCE
We're here for good.

Inside
Information about youth in Grey Bruce including Getting Around, Youth Voice, Youth Spaces, Health & Wellness, Substance Use, Economic Barriers, Identity & Belonging

next 25
COVID-19

Emergency Community Support Fund
Social enterprises serve the needs of communities all across Canada