Harnessing the power of people and place
Institute Vision

Harness the power of people and place in Southern Georgian Bay to grow social and economic prosperity and be the smartest, greenest, healthiest and most caring region in Ontario.
2019 Fall Programming featured two important events:

Social Innovation: What is it and why now?

Arts & Culture:
a significant driver for economic growth and creative and healthy regions
Social Innovation: What is it and why now?
Saturday, November 23, 2019, 10am – 2pm
Simcoe Street Theatre, Collingwood

Social Innovation refers to the creation, development, adoption, and integration of new and renewed concepts, systems, and practices that put people and planet first.

Join our conversation about Social Innovation and the impact of connecting people, fostering collaboration and developing innovative solutions to important issues we’re facing now, and how convergence surfaces new opportunities.

**Keynote:** Tonya Surman, CEO and Founder, Centre for Social Innovation

**Regional Panel Discussion:**
Moderator: Gillian Fairley, GM, Centre for Business and Economic Development
Elly Green, Program Manager, Social Enterprise Network of Central Ontario, Georgian College
Mark Palmer, President and CEO, Greenland Group of Companies; Hume Innovation Hub
James Thomson, President and CEO, New Path Foundation; Common Roof
Pamela Hillier, Executive Director, Community Connection; Rotary Club of Collingwood

The panel discussion features regional leaders of innovation who will share their journey, what they’ve learned about collaboration, and what’s needed to succeed in the 21st century. Topics include: The Growing Social Enterprise Sector; PublicPrivate Partnerships; Community Hubs and Common Roofs; and Innovation in Wasaga.

Facilitated lunch discussion exploring how we can grow social innovation in our region, align objectives, and accelerate change.

**Lead Partner:**

**Greenland Group of Companies**

**Community Partners:**

**Municipal Partners:**
The Institute of Southern Georgian Bay launches a new Speaker Series with:

*Arts & Culture: a significant driver for economic growth and creative and healthy regions*

**Thursday, September 19th, 2019, 7:00PM**
Marsh Street Centre, 187 Marsh Street, Clarksburg

**Speakers**

**Stuart Reid:** Panel Moderator and Executive Director, Community Foundation Grey Bruce

**Sandra Dupret:** Vice-President Student Experience, Fleming College in association with Haliburton School of Art + Design

**John Hartman:** Celebrated local Artist and Chair, Midland Cultural Centre

**Dean Hollin:** Theatre Director, Marsh Street Centre

**Erica Angus:** Executive Director, Theatre Collingwood

*Audience discussion and a wine and cheese reception follows.*

**Tickets available online at www.marshstreetcentre.com/tickets** Members $25; Non-Members $35

**Partners:** Blue Mountain Foundation for the Arts & Marsh Street Centre; **Media Sponsor:** On The Bay Magazine

Save the date, join and/or subscribe to the newsletter [www.tisgb.com](http://www.tisgb.com) for more information.
Our Request: $750 to partner on *Mapping Our Road to Recovery* Four-part online discussion series

We want to build on last fall’s programming and ideas and present *Mapping Our Road to Recovery*. The first of this four-part series was held on May 6 and attracted 90 people from across the region including The Blue Mountains, Meaford, Grey Highlands, Clearview, Collingwood and Wasaga. The second event being held May 27 focusses on Arts & Culture as an economic driver and a magnet for tourism, hospitality related businesses, and next generation innovators. The June 10 and June 24 events are being developed.

May 6  Part 1: Using Social Innovation to Inspire Regional Resilience  
June 10 Part 3: Strategic Investments  
June 24 Part 4: Looking to the Fall
May 6: Using Social Innovation to Inspire Regional Resilience

EXPERT PANEL

Martin Rydlo
Director, Marketing & Economic Development, Town of Collingwood

Barbara Little
Chair, Meaford Hospital Foundation

Dale Biddell
CEO, United Way, Simcoe Muskoka

Marilyn Struthers
Long-time resident Grey & Bruce. Works with emerging practices in the Social Sector.

Shawn Everitt
CAO, The Blue Mountains
Mapping Our Road to Recovery uses a multi-sector approach to harness the talent, knowledge, and care across this region to help with:

- Planning for the recovery of traditional businesses and not-for-profits/charities,
- Nurturing the collaboration of municipal governments across the region, and
- Seeding the growth of emerging economies including two timely ones – Social Enterprise through Social Innovation and Arts & Culture.

The target audience includes: concerned citizens, leaders from all sectors, and members of recovery task forces from across Southern Georgian Bay.

Thank you for your past support, and for your consideration of this request.