A. Recommendations

THAT Council receive Staff Report FAF.19.231, entitled “Project Safe Trade – The Blue Mountains”;

AND THAT Council endorse “Project Safe Trade – The Blue Mountains” and direct staff to work in partnership with personnel from The Blue Mountains O.P.P. Detachment to implement the program as outlined in this report.

B. Overview

The “Project Safe Trade – The Blue Mountains” is to create a “community safe zone” in The Blue Mountains Detachment parking lots and moving online transactions away from secluded parking lots or other areas and bringing them to a public place.

C. Background

At the September 11, 2019 The Blue Mountains Police Services Board the following resolution was passed:

Moved by: Alar Soever Seconded by: Jim Oliver

THAT The Blue Mountains Police Services Board (PSB) receive the presentation by Constable Marcey Rivers - Project Safe Trade for their information;

AND THAT the PSB recommend that Staff of The Blue Mountains prepared a staff report on the Safe Trade Program and to include a media campaign;

AND THAT the PSB endorse and recommend that 2 spaces at The Blue Mountains OPP Detachment be designated and painted with the “Project Safe Trade” symbol, Carried.
D. Analysis

With review of this request, staff have consulted with the Town’s insurance supplier to determine the Town’s liability in providing this program at one of the Town properties and also from the perspective of promoting the program and recognizing the program.

Pending the approval of Council, staff will work with personnel from The Blue Mountains O.P.P. Detachment to promote the program through a media campaign and inclusion in the Town’s typical media outlets and future community guide and newsletter opportunities.

Staff did consult with the Town’s insurance supplier and it was suggested that a disclaimer on all advertising materials note that the Town is not liable for anything that occurs during these private sales and that snow clearing in the identified parking spots be maintained as they could see more use than other spots.

E. The Blue Mountains Strategic Plan

<table>
<thead>
<tr>
<th>Goal #2:</th>
<th>Engage Our Communities &amp; Partners</th>
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<tbody>
<tr>
<td>Objective #2</td>
<td>Use Technology to Advance Engagement</td>
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<tr>
<td>Objective #3</td>
<td>Strengthen Partnerships</td>
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<tr>
<th>Goal #3:</th>
<th>Support Healthy Lifestyles</th>
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<tr>
<td>Objective #1</td>
<td>Promote the Town as a Healthy Community</td>
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<th>Goal #4:</th>
<th>Promote a Culture of Organizational &amp; Operational Excellence</th>
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<tr>
<td>Objective #3</td>
<td>To Consistently Deliver Excellent Customer Service</td>
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F. Environmental Impacts

None at this time

G. Financial Impact

The costs to create two designated parking areas located at The Blue Mountains Detachment is estimated at $800.

H. In consultation with

Ruth Prince, Director of Finance and IT Services / Treasurer
Manager of Purchasing and Risk Management
Director of Community Services
Economic Development and Communication Coordinator
I. Public Engagement

The topic of this Staff Report has not been subject to a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. However, any comments regarding this report should be submitted to CAO Shawn Everitt, cao@thebluemountains.ca

J. Attached

1. Ontario Provincial Police – Project Safe Trade Brochure
2. Constable Marcey Rivers – Presentation Re: Project Safe Trade - Collingwood and The Blue Mountains

Respectfully Submitted,

Shawn Everitt
Chief Administrative Officer

For more information, please contact:
Shawn Everitt, Chief Administrative Officer
cao@thebluemountains.ca
519-599-3131 extension 234
WHAT IS PROJECT SAFE TRADE?
Online classified and auction sites are often used as tools to sell stolen property to unknowing victims and can present a safety threat. In order to increase public safety and reduce crime, the Ontario Provincial Police is inviting members of the public to use their OPP detachment parking lot to facilitate property transactions arranged online.

PROJECT SAFE TRADE
DESIGNATED
OPP DETACHMENT
PARKING SPACES

SAFE TRADE CHECKLIST!
▷ Meet in a busy public place.
▷ Meet in person to inspect the product.
▷ Bring a trusted friend or family member along as a witness.
▷ Bring a cell phone in case you need to call for help.
▷ If you must go alone, tell a friend or family member when and where you are meeting someone.
▷ Keep transactions to daylight hours.
▷ Don’t invite a stranger into your home. It allows them access to the layout of your house, gives them information regarding alarm systems/dogs and provides a chance to see any valuables you may have.
▷ Never tell your schedule to a stranger. They do not need to know when you will not be home.
▷ Don’t erase any e-mails, texts or voicemails between yourself and the seller or buyer.
▷ Keep things local. Never mail a cheque or wire money to sellers.
▷ Do not give out personal or banking information (social insurance number, bank account number, etc.).
WHAT IS THE ROLE OF THE POLICE?
Under normal circumstances there will be no police intervention. Officers will not mediate private transactions, will not provide documentation and will not be a witness to a transaction. However, should one of the parties request an officer, one will respond. Officers will only intervene if the transaction becomes a bylaw, provincial or criminal matter.

- OPP will be unable to assist in negotiating civil property transactions.
- OPP won’t guarantee the quality or authenticity of items purchased online.
- OPP members cannot use the Police computer system to run model numbers, serial numbers, etc. of items that are part of a private exchange. Citizens are encouraged to use the Canadian Police Information Centre’s online database to search serial numbers of items they are looking to purchase at www.cpic-cipc.ca.

HOW CAN THE COMMUNITY HELP?
We need community partners; citizens and neighbors; agencies and police to mobilize for community safety and well-being. Collaborative approaches reduce harm and victimization with the goal of developing long term sustainable solutions.

HOW CAN PROJECT SAFE TRADE HELP?
Creating a “community safe zone” in police detachment parking lots is about moving online marketplace transactions away from secluded parking lots or private residences and bringing them into public places.

LEARN MORE
- 211 Ontario - Search “Project Safe Trade”
- Canadian Anti-Fraud Centre
- Competition Bureau of Canada
- OPP.ca

THE NUMBERS...
Statistics tell us that only 5% of internet or telephone scams/frauds/thefts are reported. Many incidents go unreported due to shame or embarrassment on the part of the victim.

95% OF FRAUD CASES GO UNREPORTED
PROJECT SAFE TRADE
Collingwood and The Blue Mountains

ONTARIO PROVINCIAL POLICE

September, 2019
PROJECT SAFE TRADE

ONTARIO PROVINCIAL POLICE

PROJECT
SAFE TRADE

CREATING A “COMMUNITY SAFE ZONE”
TO FACILITATE PROPERTY
TRANSACTIONS ARRANGED ONLINE.
PROJECT SAFE TRADE STATS

January 1, 2019 – September 9, 2019
there have been 227 incidents reported to Central Region OPP referencing fraudulent online transactions.
Internet Purchase Exchange Zone

- Online classified and auction sites are often used as tools to sell stolen property to unknowing victims and can present a safety threat.

- Citizens are encouraged to attend the Collingwood OPP detachment to facilitate property transactions arranged online where the presence of law enforcement may deter unlawful behavior.
Goals of Project Safe Trade

- Creating a “community safe zone” in detachment parking lots and moving online transactions away from secluded parking lots or other areas and bringing them to a public place.

- Encourage and build partnerships within the community to develop and implement awareness strategies designed to protect and safeguard our vulnerable from criminality.

- Collaborative approaches reduce harm and victimization with the goal of developing long term sustainable solutions.
Project Safe Trade

Project Safe Trade is a problem oriented policing initiative.

“The test of police efficiency is the absence of crime and disorder, not the visible evidence of police action in dealing with it.”
PROJECT SAFE TRADE PARTNERSHIPS
Project Safe Trade
Signage

PROJECT
SAFE TRADE

INTERNET PURCHASE EXCHANGE ZONE

LIABILITY DISCLAIMER WORDING
PROJECT SAFE TRADE
SIGNAGE

INTERNET PURCHASE EXCHANGE ZONE

In Partnership With Our Communities
LIABILITY WORDING FOR SIGNAGE

“PERSONS USING THE PREMISES FOR PROJECT SAFE TRADE PURPOSES ARE ADVISED THAT THE OPP DOES NOT ASSUME ANY RESPONSABILITY FOR ANY TRANSACTIONS OR MONITOR OR MEDIATE THE USE OF THE PREMISES FOR THESE PURPOSES”
PARKING LOT PAINT
10 Safety Tips

1. Meet in a public place with many people around, such as a police station.
2. Meet in person so you can inspect the product.
3. Bring a friend or family member along as a witness. Bring a cell phone in case you need to call for help.
4. If you must go alone, tell a friend or family member so they know when/where you are meeting someone.
5. Keep online transactions to daylight hours.
6. Don’t invite a stranger into your home.
7. Don’t tell your schedule to a stranger.
8. Don’t erase any emails, texts or voicemails.
9. Keep things local. Never mail a cheque or wire money to sellers.
10. Do not give out personal or banking information. (e.g. social insurance number or bank account number).
Questions

Constable Marcey Rivers
Community Safety Officer
Collingwood and The Blue Mountains Detachment
201 Ontario Street
Collingwood, Ontario  L9Y 4M4

Telephone:  (705) 445-4321
Fax:  (705) 445-7024
Ontario Provincial Police
1-888-310-1122

In Case of Emergency call
911