



Agenda

Community Communications Advisory Committee

Meeting Date: October 28, 2019
Meeting Time: 11:00 a.m. – 12:30 p.m.
Location: Council Chambers
Prepared by: Sarah Merrifield Executive Assistant Committees of Council

A. Call to Order

- **Approval of Agenda**

Recommended (Move, second)

THAT the Agenda of October 28, 2019 be approved as circulated, including any additions to the Agenda.

Declaration of Pecuniary Interest and general nature thereof

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2018-20, Community Communications Advisory Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

- **Previous Minutes (September 16, 2019)**

Recommended (Move, second)

THAT the Minutes of September 16, 2019 be approved as circulated, including any revisions to be made.

B. Staff Reports and Deputations

B.1 Deputations, if any

None.

B.2 Public Comment Period (each speaker is allotted three minutes)

NOTE: In accordance with the Town Procedural By-law 2018-20 fifteen minutes is allotted at the Meeting to receive public comments regarding Community Communications Advisory Committee matters included on the Agenda. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters.

B.3 Staff Reports, if any

B.3.1 2020-2022 Budget Follow-up, FAF.19.217

Recommended (Move, second)

THAT the Community Communications Advisory Committee receive Staff Report FAF.19.217 entitled “2020 - 2022 Budget Follow-up”;

AND THAT the Community Communications Advisory Committee endorses the 2020 to 2022 budget as included as Attachment #1 for Council consideration during the 2020 budget deliberations.

B.3.3 Notice of Public Meeting Procedures, PDS.19.131

Recommended (Move, second)

THAT Committee receive Staff Report PDS.19.131, entitled “Notice of Public Meeting Procedures” for their information.

C. Matters for Discussion

C.1 Access 1-800-BLUE or Telephone Number for Live Operator – Councillor Bordignon (verbal)

Note: This matter was deferred from the September 16, 2019 Committee meeting.

C.2 Budget Expenditure Report Request Follow-up – Communications Strategy – Tim Hendry (verbal)

C.3 Follow-up regarding FAF.19.175 2nd Quarter 2019 Website Analytics Update – Gurgaon Website Traffic (Tim Hendry) (verbal)

C.4 Community Communications Advisory Committee Action Item Tracking Review

- **Quarterly Website Analytics Reporting**
- **Staff Report regarding Town’s Website Security and Cyber Security for Committee information**
- **Communications Survey Campaign / Postcard**
- **Newspaper and Local Media Advertising Analysis**
- **Town of The Blue Mountains Official Facebook page Consideration**
- **Communications Strategy**

D. Correspondence

D.1 The Blue Mountains Sustainability Advisory Committee Re: Three Pillars of Sustainability

For Committee information

E. New and Unfinished Business

E.1 Additions to the Agenda

E.2 Items Identified for Discussion at the Next Meeting

F. Notice of Meeting Dates

November 18, 2019
Town Hall, Council Chambers

G. Adjournment

Recommended (Move, second)

THAT the Community Communications Advisory Committee does now adjourn at (TIME) p.m. to meet again at the call of the Chair.