



**BRUCE STREET**  
Technologies Limited  
RURAL SPECIALISTS, UNLIMITED SOLUTIONS

3 Grey Street North  
Box 1049  
Thornbury, ON N0H 2P0  
519-599-3689  
info@brucestreet.com  
www.brucestreet.com

September 6, 2019

To: Mayor & Council, Town of the Blue Mountains

### **Purpose of Deputation**

Project approval to create free Internet Hotspot Zones within the Town of the Blue Mountains utilizing existing municipal light standards and/or other municipal properties.

### **Background and Rationale**

Bruce Street Technologies Limited (BST Limited) was established in 2004 and has been a long-time provider of Internet access and general technology services in the Town of the Blue Mountains, Beaver Valley and Meaford area. At the beginning of 2019, BST Limited approached municipal staff regarding the concept of creating free Hotspot zones in the downtown core (Appendix A). Recognizing the high visitor traffic of the area, this project will provide additional support for residents, tourists and let a local company showcase abilities through a community give-back opportunity. The network would be operated and maintained by BST Limited with the municipality contributing through use of the light standards and providing electrical connections. As each access point would consume a maximum 15w, this amounts to less than \$20.00 per year per hotspot zone. Full deployment throughout the proposed area would require 8 to 10 zones.

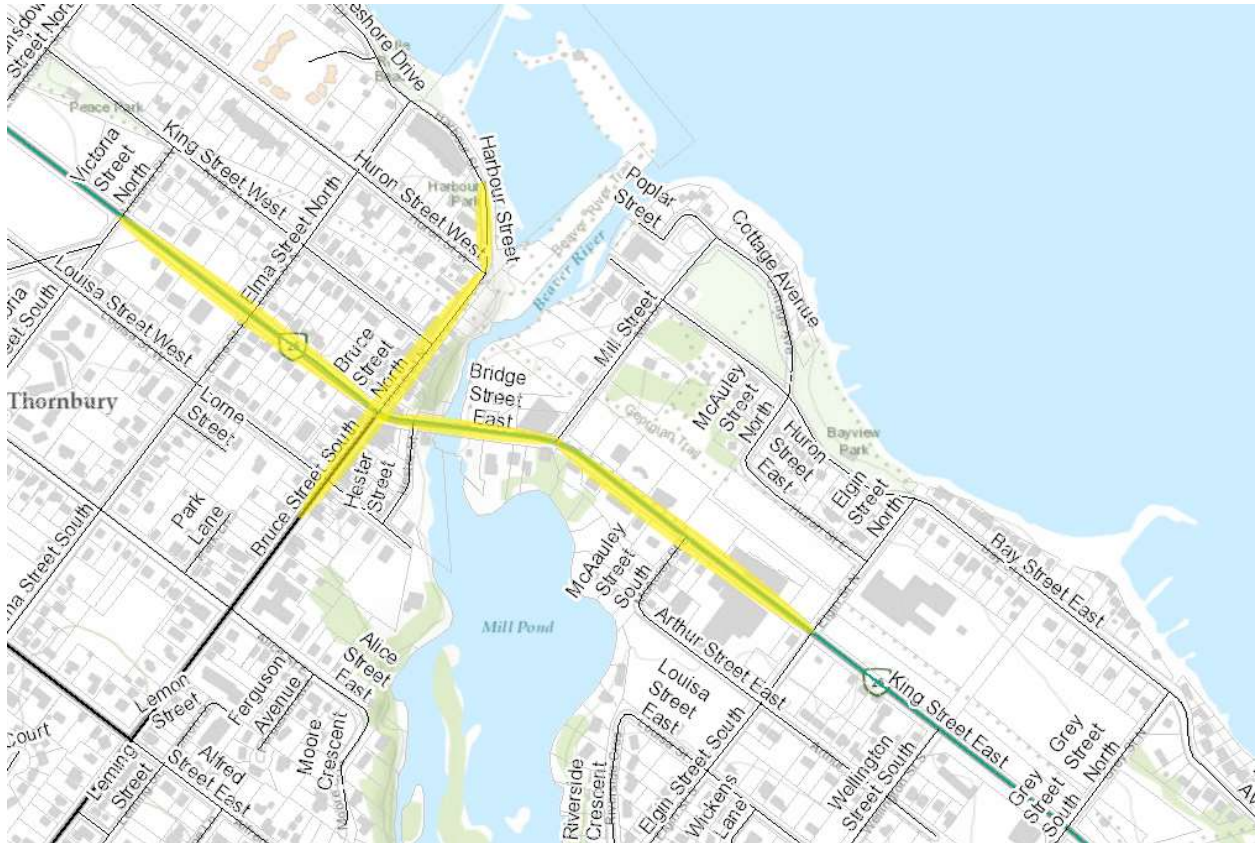
Access to a hotspot would be on a per-device basis requiring a simple agreement of the Terms of Service. No personal information or data will be required, captured or collected. Hotspot access hours would typically be limited to 8am-6pm unless specific zones or events warrant extended hours. A sample login page is included as Appendix B and the sample Terms of Service is attached as Appendix C. After accepting the terms of service, users can either be directed to their original page request or a specialized landing page. We would welcome the opportunity to partner with the municipality to develop a unique page for hotspot users.



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## Appendix A – Proposed Project Area

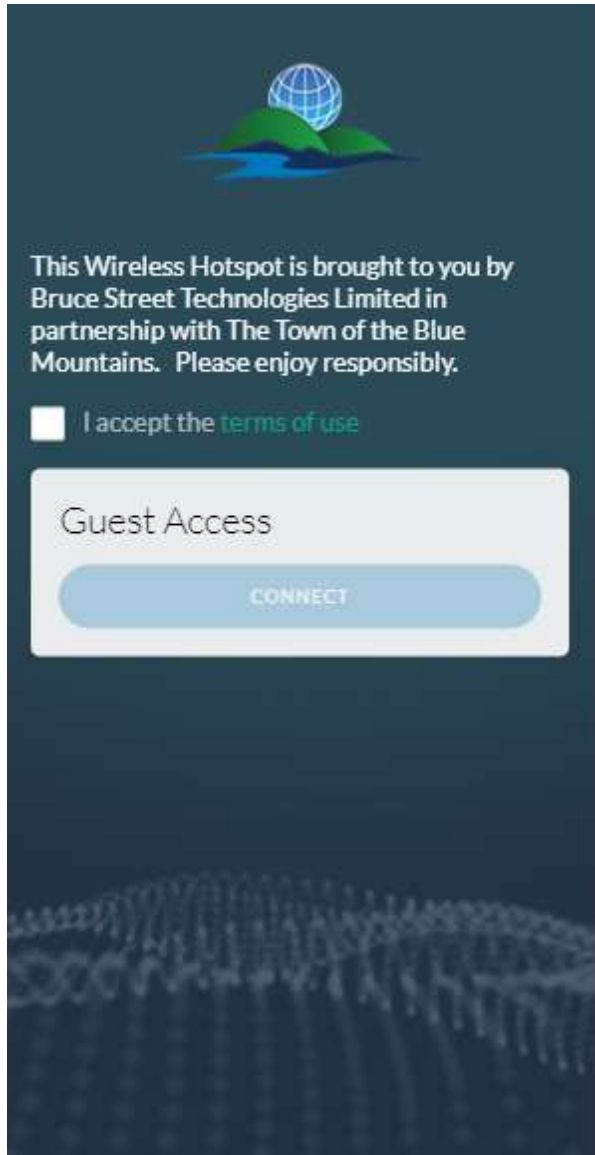




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## Appendix B – Sample Login Page





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## Appendix C – Sample Terms of Service

By accessing the wireless network, you acknowledge that you're of legal age, you have read and understood and agree to be bound by this agreement.

The wireless network service is provided by the Bruce Street Technologies Limited and is completely at their discretion. Your access to the network may be blocked, suspended, or terminated at any time for any reason.

You agree not to use the wireless network for any purpose that is unlawful and take full responsibility of your acts.

The wireless network is provided "as is" without warranties of any kind, either expressed or implied.