



Staff Report

Finance and IT Services

Report To: Committee of the Whole
Meeting Date: August 26, 2019
Report Number: FAF.19.163
Subject: Costs Associated with Strategy Corp.
Prepared by: Ruth Prince, Director of Finance and IT Services

A. Recommendations

THAT Council receive Staff Report FAF.19.163, entitled "Costs Associated with Strategy Corp." for information purposes.

B. Overview

This report outlines all costs related to engaging Strategy Corp as requested by Council's motion on July 15, 2019.

C. Background

At the July 15, 2019 Council meeting, Council directed staff to bring forward a report that captures all costs, including \$15,000 funded to Strategy Corp as a single-source provider, the costs of all applicable staff time and resources, costs for advertising and promotion, facility costs, food and refreshments and all other costs related to the project.

D. Analysis

Finance staff have reviewed the expenditures related to Strategy Corp and the Service Delivery Review Workshop that was held at the Beaver Valley Community Centre on Saturday June 22, 2019.

Residents were invited to attend for a service delivery and community dialogue workshop to share their opinions on Town services including: Transportation, Planning, Recreation and Culture, Economic Development and more.

A final report from Strategy Corp is anticipated in September/October of 2019. A date is yet to be determined as staff are working on scheduling availability.

E. The Blue Mountains Strategic Plan

Goal #4: Promote a Culture of Organizational and Operational Excellence
Objective #4: To Be a Financially Responsible Organization

F. Environmental Impacts

N/A

G. Financial Impact

In total the workshop had expenditures of \$23,414. The breakdown is as follows:

Item	Amount
Strategy Corp ¹	\$ 15,000
Advertising – Radio	\$ 1,091
Advertising – Newspaper	\$ 1,514
Advertising – Coroplast Sign	\$ 97
Advertising – Road Sign	\$ 200
Postage	\$ 908
Printing – Post Cards and Road Signs	\$ 615
Food/Refreshments	\$ 536
Hall Rental	\$ 158
Staff Time	\$ 3,295
Total	\$ 23,414

H. In consultation with

Tim Hendry, Communications and Economic Development Coordinator
Sam Dinsmore, Deputy Treasurer/Manager of Budgets and Accounting
Shawn Everitt, Chief Administrative Officer
Mylene McDermid, Accounts Payable Clerk

I. Public Engagement

The topic of this Staff Report has not been subject to a Public Meeting and/or a Public Information Centre as neither a Public Meeting nor a Public Information Centre are required. Comments regarding this report should be submitted to Ruth Prince at directorfit@thebluemountains.ca.

¹ \$15,000 is the committed amount. The Town has made payment of \$10,771.20.

J. Attached

1. July 15, 2019 Motion

Respectfully Submitted,

Ruth Prince
Director of Finance and IT Services

For more information, please contact:
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FAF.19.163
Attachment 1

July 15, 2019

Moved by: Odette Bartnicki Seconded by: Jim Uram

Whereas on January 30th, 2019 Councillor Sampson provided Notice of Motion, and

Whereas on February 20th, that motion was carried 5 to 2 via recorded vote, as follows:

Deputy Mayor Bartnicki Nay

Councillor Bordignon Yay

Councillor Matrosovs Yay

Councillor Potter Yay

Councillor Sampson Yay

Councillor Uram Nay

Mayor Soever Yay, and

Whereas the motion stated:

"THAT Council directs staff to engage Strategy Corp (to a maximum limit of \$15,000 funded from the Working Capital Reserve) to:

- a. update its report to Council dated June 29, 2017 entitled, "Improving Fairness in Allocating the Cost of Municipal Services" , and
- b. incorporate any additional information since the date of their report and in the context of the Province's review of the governance models, and
- c. provide some recommendations on how Council may proactively respond to any municipal restructuring;

AND THAT Council direct staff to report back to the Committee of the Whole of Council with the completed Strategy Corp report by May 1, 2019;

AND THAT Council appoint Councillor Rob Sampson as the Council representative to work with staff on this matter."

THAT Council now direct staff to bring forward a report that captures all costs related to the above motion, including the \$15,000.00 funded to Strategy Corp as a single-source provider, the costs of all applicable staff time and resources, costs for advertising and promotion, printing, facility costs, food and refreshments and all other costs related to this project, **CARRIED**.

CERTIFIED TO BE A TRUE COPY

Krista Royal, Deputy Clerk