



# Agenda

---

## Economic Development Advisory Committee

**Meeting Date:** May 13, 2019  
**Meeting Time:** 9:00 a.m. – 10:30 a.m.  
**Location:** Council Chambers  
**Prepared by:** Peter Bordignon and Andrew Siegwart on behalf of EDAC

---

### A. Call to Order

---

- **Approval of Agenda**

**Recommended** (Moved by, Seconded by)

THAT the Agenda of May 13, 2019 be approved as circulated, including any additions to the Agenda.

**Declaration of Pecuniary Interest and general nature thereof**

NOTE: In accordance with the *Municipal Conflict of Interest Act* and the Town Procedural By-law 2018-20, Economic Development Advisory Committee Members must file a written statement of the interest and its general nature with the Clerk for inclusion on the Registry.

- **Previous Minutes (April 8, 2019)**

**Recommended** (Moved by, Seconded by)

THAT the Minutes of April 8, 2019 be approved as circulated, including any revisions to be made.

### B. Deputations / Presentations

---

B.1 Presentation: Tim Hendry, Economic Development & Communications Coordinator  
Re: Economic Development Strategy

B.2 Presentation: Nathan Westendorp, Director of Planning & Development Services  
Re: Development Overview

## **C. New & Unfinished Business**

---

- C.1 Follow-up Discussion: Top 3 EDAC Priorities
- C.2 EDAC Fiscal Priorities, Councillor Bordignon
  - C.2.1 Apple Pie Trail, multiyear TBM commitment – Discussion and vote
  - C.2.2 Taste of Thornbury – Week 3 and 4 of October – Budget Discussion for Marketing Money
  - C.2.3 Instagram/Photo spot for West end, Harbour, Downtown, Town Hall Park, etc.
- C.3 Roundtable Update from Organizations/Committees
  - C.3.1 The Blue Mountains Agricultural Advisory Committee Update
    - Introduction of John Ardiel and Nancy Griffin, AGAC Representatives
  - C.3.2 Blue Mountain Village Association Update
    - BMVA Free Summer & Fall Events Listing
    - Themes & Priorities: Strategic Approach to Summer and Fall Programming
  - C.3.3 Blue Mountains Chamber of Commerce Update
    - Chamber of Commerce 2018 Annual General Meeting – Building a Sustainable Community
  - C.3.4 Clarksburg Village Association Update
    - Introduction to the Clarksburg Village Association
  - C.3.5 The Blue Mountains Attainable Housing Corporation Update
    - Secondary Suites
    - Down Payment Assistance Program
    - StrategyCorp
  - C.3.6 The Blue Mountains Transportation Committee Update

No appointment made as at May 13, 2019.
  - C.3.7 The Blue Mountains Sustainability Committee Update

No appointment made as at May 13, 2019.
  - C.3.8 Small Business Enterprise Centre Update
    - Digital Main Street
    - Youth Career Expo
    - Excite Pitch Competition
    - Business In Motion

### C.3.9 Thornbury Business Improvement Area Update

- 2019 BIA Events
- BIA Budget & Planning Committees

### C.3.10 South Georgian Bay Tourism Update

No update received.

### C.3.11 Economic Development & Communications Coordinator Update

- South Georgian Bay Youth Career Expo
- Digital Main Street Evaluation Team
- Business Grand Openings
- Small Business Networking Event at Thornbury Cider
- Fishway Experience Development Project
- Ridesharing in the Blue Mountains
- Apple Pie Trail Funding & Thornbury Event
- EDCO & WOWCC: The Human Factor Spring Symposium
- Business In Motion Event- Attracting the Leaders of Tomorrow

### C.3.12 Grey County Economic Development Update

- No formal update.
- Notice of Grey County Economic Development Committee Meeting – May 29, 2019 at 8:30 a.m. - Sydenham Hub. All EDAC members welcome to attend.

## C.4 Town Policies & Legislation Acknowledgement

## **D. Public Comment Period**

---

### **D.1 Public Comment Period (each speaker is allotted three minutes)**

NOTE: In accordance with the Town Procedural By-law 2018-20 fifteen minutes is allotted at the Meeting to receive public comments regarding Economic Development Advisory Committee matters. The speaker shall provide their name and address, and shall address their comments to the Chair. Comments shall not refer to personnel, litigation or potential litigation matters that are a follow-up to a Public Meeting.

## **E. Upcoming Meeting Dates**

---

The next meeting date will take place June 10, 2019 at 9:00 a.m. in Council Chambers at Town Hall.

## **F. Adjournment**

---

**Recommended** (Moved by, Seconded by)

THAT the Economic Development Advisory Committee does now adjourn at (TIME) a.m. to meet again June 10, 2019 or at the call of the Chair.