

- **Artist Appreciation Reception**
MAP 2016/17 and MAP 2017/18 artists are invited to attend the reception on May 4. Karen reviewed the art intake/outtake process and the reception schedule/timelines. The art intake/outtake will take place from 11:00 a.m. to 12:00 noon. The reception will begin at 12:00 p.m. and end at approx. 1:00 p.m. To accommodate a schedule conflict, Councilor Bob Gamble will bring greetings from Council, on behalf of Mayor John McKean. The reception provides an opportunity for Council and Staff to extend thanks for the loan of their art for a year at a venue where they can meet participating artists.

MAP Exhibit

Town staff is scheduled to take down current art on Wednesday, May 3 for placement in the Council Chambers for artist pickup on May 4. Following the intake of the new art on May 4, art will be displayed as an exhibit in the Atrium from 1:00 – 4:30 p.m. and again on Friday, May 5, from 8:30 to 4:30 p.m. Members of the Committee will assist artists to sign for their outgoing art and assist in the completion of the MAP Agreement for incoming art. Incoming art will be on display throughout Town Hall from Monday, May 8, 2017 until May of 2018. The committee's coverage schedule for the May 4 and May 5 activities was reviewed. Discussion covered Council Chambers and Atrium setup, easels, barrier cones, Atrium TV PowerPoint presentation, MAP brochures, Art Show signage and gallery style art labels. Committee members will arrive at Town Hall on Thursday, May 4 to set up at 9:30 a.m.

Committee members Hazel and Yvonne will contact the Enterprise Bulletin, On The Bay magazine and the Creemore Echo. The exhibit will be featured in the Town's e-blast and through Twitter.

- **MAP Brochure**
Discussion referenced the 21 images for this year's brochure and the challenges associated with larger images and font size. Email addresses will be included in the brochure. The selling price of each piece will be included on the art label; it will not appear in the brochure. Hazel presented a number of samples for a gallery style label. The Committee concurred with the new label design. The label will feature the name of the artist, title of the piece, medium, size and price. The label will also reference that the work is on loan from the artist to the Municipal Art Program. Front and back cover images were also reviewed.
- **MAP Install**
Installation of incoming art will begin at close of business on Friday, May 5. Committee members identified their availability to assist. Karen will confirm the coverage by email. Town Staff will be available during the installation.

B.3 Staff Reports

Committee members were provided a copy of Staff Report FAF.17.39 entitled "Municipal Art Program 2017". The report was received by Council on March 27, 2017 and the selection of the juried art for the 2017 Municipal Art Program, as recommended by the Public Art Committee. On April 19, 2017 Council received Staff Report FAF.17.48 entitled, "Proposed Revisions to Public Art Policy

POL.COR.12.15", approved the proposed revisions to the Public Art Policy as included in the Staff Report and authorized the Mayor and Clerk to execute the Municipal Art Program – Art Loan Agreements following the annual Municipal Art Program jury. General discussion took place as an update for the new committee members. Members of committee were provided a copy of the reports.

C. Additions to the Agenda

C.1 MAP Brochure – Covers

Hazel noted that she and Karen have been working with the designer/printer toward larger images in the brochure, AODA compliance related to font size and including a Canadian flag and Canada 150 logo. The committee concurred with new commentary Hazel presented for the front cover which was changed slightly in an attempt to keep the brochure fresh. A ghosting of the Canadian Flag/Canada 150 logo were considered and will be presented to the designer as potential addition/s to the front cover. Pending layout, a suggestion was made for the art to be featured on the back cover of the brochure.

C.2 Public Art Committee – Email Addresses

At the request of the Committee, Karen will recirculate everyone's email address.

D. Future Business

D.1 MAP 2018

The committee proposed investigating the idea of a t-shirt as an identifier for future MAP participants and as an artist identifier.

D.2 Banner Program

Yvonne spoke to a banner program in Orillia. She will attempt to secure additional information. Karen noted Owen Sound also has a banner program.

E. Adjournment

There will not be a formal meeting when the Committee comes together again on May 4, 2017. The committee will focus efforts on the Municipal Art Program intake/outtake, Artist Reception and MAP Exhibit events.

Moved by: Yvonne Hamlin

Seconded by: Peter Tollefsen

THAT this Public Art Committee meeting does now adjourn at 12:00 p.m. to meet again on June 1, 2017 at Town Hall, Committee Room, or at the call of the Chair.
Carried