



Shawn advised that he will be setting up two traffic counters during Olde Fashioned Christmas to give us an idea of how many people attend.

**C.2. Winter Flags and Lighting update: Shawn Everitt**

Shawn relayed that Terry has been working on the winter flags and lighting noting that all are up. The lights wrapped around the light standards are still an issue. The replacement costs may increase significantly next year since the wind has been causing a lot of damage to the strings of lights. Shawn hopes that the Lighting committee will discuss the plan in January with regards to the 2017 summer banners, hanging baskets, the 2017/2018 winter flags and the Canada Day celebration theme for the 150<sup>th</sup>.

The 75<sup>th</sup> anniversary of Blue Mountain resort ski lift chairs will be here all winter and will be auctioned off at the end of the year. Special projection lighting on the Trestle bridge has just been installed and Shawn would welcome feedback from the directors.

**C.3. Website:**

George stated that it's a work in progress and that the work will be offered to BIA members first.

**C.4 New Business:**

Councillor Seguin discussed vacant lands on the East and West ends of Highway 26 with potential for future economic development. There are potentially 5-6 new businesses that might locate in the BIA area and Councillor Seguin felt that the BIA should be aware of it.

George suggested that it would be a good thing for the community to have growth and expansion and exciting as a business owner that other people are looking to invest into this community. He hoped that council would continue to work toward rehabilitating the town's tarnished reputation toward development.

**D. Adjournment**

**Moved by: Leslie Lewis**

**THAT this Board does now adjourn at 8:40 a.m. to meet again Wednesday, January 4<sup>th</sup>, 2017 at 8:00 a.m., Town Hall, Council Chamber, or at the call of the Chair.**