



# Minutes

## Sign By-law Committee

**Meeting Date:** November 24, 2016  
**Meeting Time:** 1:00 p.m.  
**Location:** IPW/Planning & Development Services Meeting Room  
**Prepared by:** Sharon Long, Administrative Assistant, Planning & Development Services

### A. Call to Order

Chair R B Waind called the meeting to order with all members present. Michael Benner, Director Planning & Development Services & Sharon Long, Secretary was also in attendance.

- **Approval of the Agenda**

**Moved by:** Joe Halos                      **Seconded by:** Julia Hinds

THAT the Agenda of November 24, 2016 be approved as circulated, including any items added to the Agenda, CARRIED

- **Declaration of Pecuniary Interest and general nature thereof**

- **Previous Minutes**

**Moved by:** Kathy Brown                      **Seconded by:** Joe Halos

THAT the Sign By-law Review Committee minutes of November 7, 2016, be adopted as circulated, including any revisions to be made, CARRIED

### B. Staff Reports, Deputations, Correspondence

N/A

### C. Public Meetings

N/A

Under the authority of the *Municipal Act, 2001* and in accordance with Ontario's *Municipal Freedom of Information and Protection or Privacy Act (MFIPPA)*, The Corporation of the Town of The Blue Mountains wishes to inform the public that all information including opinions, presentations, reports and documentation provided for or at a Public Meeting, Public Consultation, or other Public Process are considered part of the public record. This information may be posted on the Town's website and/or made available to the public upon request.

### D. New and Unfinished Business

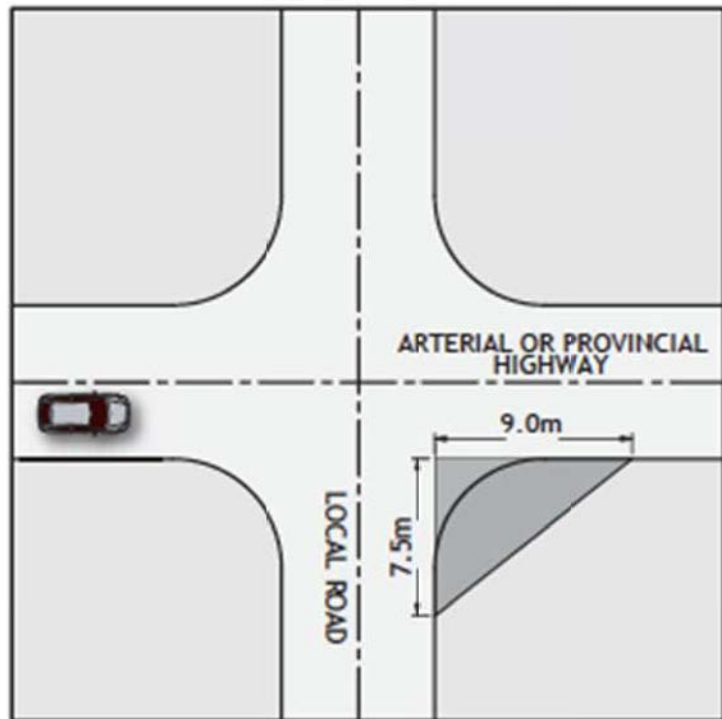
#### D.1 Sign By-law – PDS.16.154

Michael Benner walked the Committee through the staff report and the final version of the Sign By-law.

- **Section 2 of the Sign By-law, corresponding sections have been added to the definitions.**

- **Section 2 of the Sign By-law has been revised as noted below:**

- **Sight Triangle** - shall mean the triangular space on a lot formed by two **intersecting** streetlines and a line drawn from a point on one streetline across such lot to a point in the other streetline, each such point being the required distance from the point of intersection of the streetlines (measured along the streetlines).
- Where the two streetlines do not **intersect** at a point the point of intersection of the streetlines shall be deemed to be the intersection of the projection of the streetlines or the intersection of the tangent to the streetlines.



- **Section 2 of the Sign By-law has been revised as noted below:**

**Special Event Sign (Section 4.18)** - shall mean temporary street decorations, banners, paper signs, cloth signs, posters, handbills or any other temporary advertising device installed for various civic celebrations and/or other festivals and/or special events, ~~which are non-profit in nature.~~

- **Section 3.1(19) of the Sign By-law has been revised as noted below:**

Pylon signs ~~in excess of 3.5 m in height.~~

- **Section 3.4 (1) of the Sign By-law has been deleted as noted below:**

**Special Event Signs**

~~A permit for a Special Event Sign is not required subject to the following: Nothing herein shall be deemed to prevent temporary street decorations, or other temporary advertising devices installed for various civic celebrations and/or other festivals and/or special events, ~~which are not for profit in nature.~~ No such signs shall be located more than thirty (30) days prior to the special event and all such signs shall be removed within seventy two (72) hours of the termination of the event for which they are being used. Special event signs are not permitted in the residential zone.~~

- **Section 3.4 (10) of the Sign By-law, Portable Signs was revised by adding the words “Recreational Ski Facility”.**

- **Section 3.4 (10) (vi) and (vii) of the Sign By-law, has been amended as per below:**

(vi) A portable sign may only be erected for up to 21 days concurrently **within a one month period** and then must be removed or **sign copy and messaging** changed.

(vii) A portable sign shall be **temporarily** affixed to the facade of the building to prevent its movement.

- **In Section 3.6 (1) and (3) of the Sign By-law, has been amended as noted below.**

(1) Except **under Section 4.9 (4) where backlighting and internally illuminated signs are** permitted herein, ~~or expressly prohibited herein,~~ all approved signs shall be illuminated only by an external light source.

(3) **Where backlighting and internally illuminated signs are expressly permitted within this By-law, this use of backlighting is restricted to: individual incised plastic or glass letters or symbols mounted on a solid opaque sign face; individual halo-lit or channel lettering or symbols mounted on a solid opaque background; or canopy/awning signs where only the letters or symbols are lit;**

- **Section 3.7 of the Sign By-law, has been amended as noted below:**

Width of Adjacent Street	Fascia Sign: Maximum Height of Letters	Ground Sign: Maximum Height of Letters
20 metres or less	40 centimetres	40 centimetres
Greater than 20 metres	60 centimetres	<b>60</b> centimetres

- In Section 4.1 of the Sign By-law, “Recreational Ski Facility” has been added.
- In Section 4.2 of the Sign By-law, “Recreational Ski Facility and Commercial” has been added.
- Section 4.2 (1) (a) of the Sign By-law, has been amended as noted below:
  - (a) For more than four (4) times periods per calendar year at any one business.  
A single time period for a banner sign shall not exceed twenty- one (21) days.  
~~however, any two time periods per calendar year may run consecutively.~~
- In Section 4.7 of the Sign By-law, the words “Recreational Ski Facility” has been added.
- In Section 4.8 of the Sign By-law, the words “Recreational Ski Facility” has been added.
- Section 4.9 of the Sign By-law, the words “Recreational Ski Facility” has been added.
- Section 4.9 (3) (a) and (d) of the Sign By-law, the words have been amended as noted below:
  - (a) The maximum height of letters shall be in accordance with Section 3.7 hereto;
  - (d) Where more than one business occupies the same building, only one fascia wall-sign is allowed for each storefront business occupancy; and
- Section 4.9 (4) (a) and (b) of the Sign By-law, has been amended as noted below:
  - (a) backlighting and internal lighting as specified in Section 3.6(3);
  - (b) ~~backlighting where the sign face is substantially composed of reverse graphics.~~
- Section 4.11 of the Sign By-law, the words “Recreational Ski Facility” have been added.
- Section 4.11 (2) (a) of the Sign By-law, has been amended as noted below:
  - a. One (1) ground sign per lot not exceeding 3.0 square metres, a depth of 0.15 metres and a maximum height of 3.0 metres above finished grade.  
The sign shall be a minimum of 3.0 metres from the property lines. The sign shall state only the name of the occupant of the property, the address and/or the profession of the occupant.
- Section 4.14 of the Sign By-law, the words “Recreational Ski Facility” have been added.
- Section 4.15 of the Sign By-law, the words “Recreational Ski Facility” have been added.
- Section 4.15 (1) a) and c) have been amended as noted below:
  - (a) No portion of the projecting sign shall be less than 2.75 metres above finished grade or the floor level immediately below such sign and shall generally be located between the first and second storeys of the building;
  - (c) The maximum projection of the sign shall not exceed 1.5 metre from the face of the adjacent wall.

- **Section 4.15 (2) (a) and (c) of the Sign By-law, has been amended as noted below:**
  - a) No portion of the projecting sign shall be less than **2.75** metres above finished grade or the floor level immediately below such sign and shall generally be located between the first and second storeys of the building;
  - b) No change.
  - c) The maximum projection of the sign shall not exceed **1.5** metres from the adjacent building wall;

- **Section 4.18 of the Sign By-law has been revised as noted below:**

~~Prohibited Designated areas:~~

~~Residential~~

Permitted In the following designations:

- Agricultural
- Commercial
- Industrial
- Institutional
- Recreational Ski Facility
- Rural

Regulations:

- (1) No such signs shall be located more than thirty (30) days prior to the special event and all such signs shall be removed within seventy-two (72) hours of the termination of the event for which they are being used. Special event signs are not permitted in the residential zone.
- (2) A Special Event Sign shall not exceed two (2) square metres.

- **Section 5.1 of the Sign By-law has been revised as noted below:**

Signs which have been legally erected **or approved** prior to the date of passing of this By-law, ~~or signs that which were erected prior to~~ and which do not conform to the specific provisions of this By-law shall herein be given the designation legal nonconforming status subject to Section 5.2 and Section 5.3 of this By-law.

- **Section 7.7 (1) of the Sign By-law has been added as noted below:**  
When the variance applies to a specific property, the variance application has been circulated to neighbouring properties within 60 metres of the subject lands.
- **Schedule “A” has been amended as noted below:**

# SCHEDULE “A”

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## PERMIT FEES

1. The permit fee for all sign permits with the exception of the fee for mobile and portable and banner signs is SEVENTY FIVE (\$75.00) DOLLARS.
2. The fee for all minor variance applications shall be **ONE HUNDRED SEVENTY FIVE (\$175.00) DOLLARS.**
3. The permit fee for sign permits for mobile signs is TWENTY-FIVE (\$25.00) DOLLARS.

The Committee was in agreement to this final version moving forward to Council for final approval.

**Moved by: Julia Hinds                      Seconded by: Kathy Brown**

THAT The Sign By-law Review Committee receive Staff Report PDS.16.154, entitled “Sign By-law”; and

THAT Council authorize the repeal of Sign By-law No. 2001-57, and authorize the enactment of By-law 2016-\_\_\_, being a By-law to regulate the size, use, location and maintenance of signs within the Town of The Blue Mountains, included as Attachment “s” to this report, CARRIED

## E. Adjournment

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**Moved by: Kathy Brown                      Seconded by: Joe Halos**

THAT this Sign By-law Review Committee meeting does now adjourn to meet again at the Call of the Chair.